

BCND 2026 Education Symposium

Thank you for exploring this sponsorship prospectus and considering the opportunity to join us at BCND's 2026 Education Symposium for Naturopathic Doctors, taking place virtually on Saturday, **November 7, 2026**.

This year's Symposium, *The Art and Science of Clinical Decision Making in Naturopathic Practice: Maintaining Competency in a Changing Regulatory Environment*, will bring together healthcare leaders, experienced clinicians, educators, and industry partners for a day of practical, clinically relevant learning. The program is being developed to support naturopathic doctors in strengthening clinical reasoning, navigating complexity in practice, maintaining professional competency, and delivering safe, evidence-informed, patient-centred care within an evolving healthcare and regulatory landscape.

While this year's event will be delivered virtually, BCND recognizes that members value both virtual and in-person opportunities. We remain committed to returning to larger in-person events, including the planned return of Advancing Naturopathic Medicine (ANM) in April 2027, with final dates to be confirmed.

The virtual Education Symposium complements that broader event strategy by providing accessible, high-quality education without the barriers of travel costs, accommodation expenses, and time away from practice. Members have consistently identified accessibility and flexibility as important factors in professional development, and this format allows participation from naturopathic doctors across British Columbia and beyond.

As a sponsor, you will benefit from meaningful brand visibility and engagement with a highly targeted audience of healthcare professionals committed to advancing patient-centred, integrative care. Sponsorship provides an opportunity to connect with practitioners, educators, and clinical leaders while demonstrating your organization's support for ongoing professional excellence within the naturopathic profession.

We invite you to join us in supporting this important educational initiative and in helping shape the future of naturopathic medicine in British Columbia.

Using Technology to Foster Connection

Interactive and Flexible Virtual Platform:

- Leverage Gatherly to create engaging connections and boost attendee interaction.
- Options for exhibitors:
 - Pre-record a pitch to save time.
 - Attend a virtual booth live to engage attendees as they visit.
 - Do both for maximum flexibility and presence.
- No travel costs—maximize participation and convenience.

Pre-Event Training and On-the-Day Support:

- Full pre-training by Gatherly experts prior to the event.
- On-the-day support from Gatherly agents and BCND staff to help with any technical issues.
- Hyperlinks in your booth to direct attendees to your website and drive engagement.

Interactive Virtual Environment:

- Mimics the energy of in-person events with live conversations and attendee interactions.
- Access to Gatherly agents and BCND staff for real-time assistance.

"Passport Game" and Engagement Incentives:

- Attendees will participate in a "passport game", visiting booths and completing challenges.
- Sponsors can offer a prize for the raffle, boosting booth visits and interactions.

Pre-Event QA Sessions:

- Preliminary QA session to be held in October 2026 for tips on using the platform effectively.
- Final QA session one week before the event to finalize any questions.

Post-Event Analytical Report:

- Receive key insights into booth activity and interactions.
- Use the data to measure impact and refine future strategies.

Fostering Connection and Collaboration:

- The virtual environment is designed to encourage open conversation and create valuable learning opportunities between exhibitors and attendees.

Why Sponsor?

Your sponsorship enables you to:

Showcase Your Brand to a specialized audience of healthcare providers seeking products, services, and partnerships that align with their mission.

Engage Directly with ND Leaders through dedicated booth space, interactive sessions, and social events designed to build lasting connections.

Promote Innovation and Learning by supporting continuing education and knowledge-sharing that fosters a more integrated healthcare approach.

Support the Growth of Naturopathic Medicine and demonstrate your commitment to a future of accessible, holistic, and patient-centered healthcare.

This symposium is more than just a gathering, it's a catalyst for meaningful change and a platform for developing mutually beneficial partnerships. We are excited to offer you this chance to connect with BC's vibrant naturopathic community and make a lasting impact on the future of health and wellness. Together, let's drive innovation, inspire collaboration, and expand the possibilities for care that supports whole-person health.

Sponsorship Levels

Gold Sponsor: SOLD OUT!

- **Interactive Connection:** When attendees visit your booth, they are automatically connected for a video chat, creating opportunities to engage directly with your brand.
- **Prime Placement:** Secure a virtual booth in the prime location, ensuring maximum engagement.

Digital Engagement: Drive digital interactions to your booth with a passport game to drive people to your booth.

Broad Reach: Gain recognition with announcements in digital newsletters and on BCND's highly-followed social media channels.

Brand Amplification: Showcase your logo prominently on the BCND website in all symposium promotions, and across event materials.

Exclusive Advertising: Highlight your message with a full-page, full-colour ad in the digital syllabus and the BCND Magazine (one issue in late 2026- first come first served for locations which include back cover, inside cover and inside back cover).

Broadcast Moment: Deliver a 3-minute featured speaking presentation to all attendees shared during break times, creating a direct connection with your audience. (first come- first served with respect to the timing of the Broadcast moment)

Extended Visibility: Share promotional materials online before and after the Symposium, keeping your brand top-of-mind.

- *Direct Outreach:* Access attendees who opt to share email details, allowing for targeted follow-up and meaningful connections.

Silver Sponsor: Three Available at CAD \$2000

- *Interactive Connection:* When attendees visit your booth, they are automatically connected for a video chat, creating opportunities to engage directly with your brand.
- *Prime Placement:* Secure a virtual booth in a top-tier location, ensuring maximum engagement.

Digital Engagement: Drive digital interactions to your booth with a passport game to drive people to your booth.

Broad Reach: Gain recognition with announcements in digital newsletters and on BCND's highly-followed social media channels.

Brand Amplification: Showcase your logo prominently on the BCND website, in all Symposium promotions, and across event materials.

Exclusive Advertising: Highlight your message with a full-page, full-colour ad in the digital Symposium syllabus and BCND Magazine (one issue in late 2026).

Extended Visibility: Share promotional materials online before and after the Symposium, keeping your brand top-of-mind.

- *Direct Outreach:* Access attendees who opt to share email details, allowing for targeted follow-up and meaningful connections.

Bronze Sponsor: Four Available at CAD \$1,250

- *Interactive Connection:* When attendees visit your booth, they are automatically connected for a video chat, creating opportunities to engage directly with your brand.

Virtual Booth Presence: Maintain visibility and engagement opportunities with attendees throughout the event.

Broad Reach: Gain recognition with announcements in digital newsletters and on BCND's highly-followed social media channels.

Brand Amplification: Showcase your logo on the BCND website and in all Symposium promotions.

Extended Visibility: Share promotional materials online before and after the Symposium, keeping your brand top-of-mind.

- *Direct Outreach:* Access attendees who opt to share email details, allowing for targeted follow-up and meaningful connections.

Booth Sponsor: CAD \$750.00

- *Interactive Connection:* When attendees visit your booth, they are automatically connected for a video chat, creating opportunities to engage directly with your brand.
- *Prime Placement:* Secure a virtual booth to ensure connection with attendees.
- *Broad Reach:* Gain recognition with announcements in digital newsletters and on BCND's highly-followed social media channels.
- *Direct Outreach:* Access attendees who opt to share email details, allowing for targeted follow-up and meaningful connections.

Show your Support

- Please complete the following and return this form via email to admin@bcnd.ca, or mail to: British Columbia Naturopathic Doctors (2238 Pine St., Vancouver, BC V6J 5G4)
- A sponsorship confirmation email will be sent to you upon receipt of your completed form.
- Should you have questions, please feel free to contact David Silva, Operations Manager, by phone at 604-736-6646 or by e-mail at admin@bcnd.ca.

1. Please select the sponsorship level at which you would like to participate:

- | | |
|--|--|
| ☐ GOLD SPONSORSHIP (\$3500.00 CAD)
(Two available) | ☐ BRONZE SPONSORSHIP (\$1,250.00 CAD)
(Four Available) |
| ☐ SILVER SPONSORSHIP (\$2000.00 CAD)
(Three Available) | ☐ BOOTH SPONSORSHIP (\$750.00 CAD) |

2. Contact/Invoice Information:

Name: _____ Tel: _____
Email: _____ Fax: _____
Company: _____
Address: _____
City: _____ Province: _____ Postal Code: _____

3. Submitted By:

Signature: _____ Date: _____
Name: _____ Title: _____

Terms & Conditions

Agreement Terms

Purchasing a 2026 BCND Education Symposium sponsorship constitutes a binding contract with BCND upon acceptance. The individual initiating sponsorship represents they are authorized to enter this agreement on behalf of their organization. Should their role change, the organization remains responsible for fulfilling all contractual obligations.

Technology Development

All sponsors must supply vector copies of their logos no later than October 1, 2026 and are fully responsible for the creation of their digital advertisements. Digital advertisements must be received no later than October 1, 2026.

Payment Policy

Full payment is required upon booking. Payments can be made by cheque or credit card, with cheques or bank drafts sent to BCND's Vancouver office at 2238 Pine Street, Vancouver, BC V6J 5G4 within 72 hours of the sponsorship agreement. Failure to meet this deadline may lead to forfeiture of the sponsorship or booth assignment.

Acceptance Policy

BCND reserves the right to accept or reject sponsorship applications. If declined, any payments made will be refunded.

Booth Assignments

Sponsorships must be confirmed by BCND before booth space is reserved. Priority is given to sponsorship level and, thereafter, on a first-come, first-served basis. While efforts are made to separate competing sponsors, placements cannot be guaranteed.

Cancellation Policy

Cancellations must be submitted in writing and are subject to applicable fees:

- Until **August 31, 2026** Full refund available.
- From **September 1-September 30, 2026**: 50% refund.

After September 30, no refunds will be issued.

In the event of cancellation, sponsorships may be deferred to a future BCND educational event, including the planned Advancing Naturopathic Medicine (ANM) in 2027, or refunded upon request, less any direct costs already incurred.

Deadlines

Certain items are required from sponsors to meet contractual obligations. If these items are not provided by the specified deadlines, BCND is not responsible for unfulfilled obligations related to those items.

Liability

BCND is not liable for damages or losses due to acts or omissions by sponsors, exhibitors, or their employees. Sponsors agree to indemnify BCND for any losses or damages.

Force Majeure

If exhibit space becomes unavailable due to uncontrollable events (e.g., war, terrorism, government orders, natural disasters), this agreement is terminated. BCND will refund sponsorship or booth rental fees, less a prorated amount of expenses incurred. If BCND reschedules the 2026 Education Symposium, sponsors will be notified and refunds will be available if required.